

Reformation

Fiber standards methodology

Our Sustainability team built a fiber benchmark to classify and rank fibers that are commonly used in the fashion industry. We used primary data whenever available; otherwise we referenced secondary data and existing life-cycle assessments (LCAs) for select fibers. This is an overview of the primary and secondary data that we used in the process.

The basis for our Ref Fiber Standards is the Higg MSI and Made-By Fiber Benchmark. We researched the specific fibers included in these two tools, and compared the differences in rankings. We also referenced *Fashion Fibers: Designing for Sustainability* by Annie Gullingsrud.

We analyzed these tools to understand how the fibers were ranked (i.e. classes vs. number scale) and identified fibers we needed to research deeper. We studied LCAs and alternative resources that were specific to the fibers. We also engaged industry leaders for their perspective on certain materials and fibers that are open to debate.

A majority of the tools and research were cradle-to-gate, excluding garment use and end of life. However, our standards take into consideration garment care implications, like microfiber shedding. As a precaution, we grouped recycled synthetics by application and machine wash frequency.

In general, to rate our fibers we layered the LCAs, MSI, Made-By Fiber Benchmark, garment care implications, commercial viability and potential for circularity. Our standards also include certifications for specific fibers. These certifications are required to ensure content and/or manufacturing processes are as sustainable as possible.

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